



P.O. Box 105228 • Jefferson City, Missouri 65110
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November 1, 2007

Dear Colleague:

The Missouri Nurses Association and the Missouri Coalition of Nurses in Advanced Practice will be holding its 18th Annual Conference, *Coming Together in Advanced Practice*, on April 17 & 18, 2008, in Columbia, Missouri, at the Holiday Inn Select Executive Center, 2200 I-70 Drive SW. We invite you to exhibit at this statewide nursing function. **Exhibits will be held on Thursday, April 17 only.** We anticipate an attendance of approximately 200 Nurse Practitioners, Clinical Nurse Specialists and other advanced practice registered nurses.

The conference will provide you with an opportunity to have direct contact with Advanced Practice Registered Nurses in decision-making roles, ranging from diagnostic and therapeutic interventions in primary care to intensive management of patients. You will be able to communicate the value of your medication, product or service to their practice. The conference also provides the setting for advanced practice registered nurses to examine employment opportunities. Ample time will be given for exhibit viewing and for the opportunity to interact with providers.

Please complete the attached registration form if you intend to exhibit. The form should be returned to MONA **no later than March 3, 2008.** Because exhibit space will be **limited**, we ask that you notify us of your intent to exhibit as soon as possible so we may reserve a table for you. **You may also maximize the exposure of your company by sponsoring a CE session, luncheon, or break.** *Please contact me at the MONA office 573-636-4623 extension 224, for details.*

Thank you very much for your support. We look forward to a mutually successful and productive conference.

Sincerely,

A handwritten signature in black ink that reads "Sara M. Fry". The signature is written in a cursive style.

Sara Fry
Continuing Education Coordinator, Missouri Nurses Association
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The Missouri Nurses Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

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